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Food news for food managers in industry, plants, restaurants, hotels, and hospitals

WAR FOOD ADMINISTRATION
Commodity Credit Corporation
Office of Supply

Vol. 3, No. 33

SOMETHING YOU DIDN'T EAT

August 20, 1945

Walt Disney tells the story of nutrition in a new sound technicolor film entitled "Something You Didn't Eat". This 16 mm. film is available after September 1, 1945, on loan free upon request to the:

Office of Information
U. S. Department of Agriculture
Washington 25, D. C.

We are calling this excellent film to your attention in order that it may be shown in all plants where regularly scheduled showings of war movies are being held. Please call this film to the attention of your plant special programs' director.

Presented with the famous Walt Disney touch, the film tells the facts of nutrition simply and vividly so that people everywhere understand and apply them to everyday diet. Highlighted in the film are the interesting discoveries of science as far back as the 17th Century when on the English Frigate "Salisbury", scurvy, a mysterious and often fatal malady, was dramatically cured by the ship's doctor through the addition of lemon to the sailors' diets.

These and many classical stories upon which our modern knowledge of nutrition are based are all brought together in a fitting climax that presents the Basic Seven Foods, the 1945 nutrition guide for good health. In conclusion, the film illustrates the selection of three daily well-balanced meals.

Sponsored by the War Activities Committee of the Motion Picture Industry in behalf of the U.S. Department of Agriculture, the message in this film is a national one, and one well worth presenting.

POTATO SITUATION

Within a month the picture on potatoes has changed from scarcity to abundance. Shipments of U.S. No. 1 potatoes to consumer markets have been heavy and continued heavy shipments are anticipated. A good shopping tip is to "buy often." Being early potatoes, they are not suitable for storing. They must be consumed now. It is necessary to increase the consumption of these old favorites, in order to prevent possible loss of this vital crop. In comparison with other vegetable retail prices, potatoes cost little.

(over)

Office of Information
U. S. Department of Agriculture
Washington 25, D. C.

Dear Sirs:

We are interested in showing to our employees the new
16 mm. sound technicolor film entitled "Something You
Didn't Eat."

It is our understanding that this is on free loan from your
department and we wish to make application for the film as
soon as it is available.

The film will be returned promptly after it has been shown.

Please advise us the date on which we may expect its receipt.

Very truly yours,

Company name.....

Mail to attention of.....

Street address.....

City.....

State.....